

PRESS RELEASE

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Larry Clinton
President and CEO, Internet Security Alliance
(202) 236-0001
Iclinton@isalliance.org

ISA AND CYBER-SECURITY COUNCIL OF GERMANY TO WORK TOGETHER

(WASHINGTON, D.C.) – The Internet Security Alliance (ISA) announced today that they and the <u>Cyber-Security Council of Germany</u> will kick-off a series of collaborative activities designed to strengthen international cybersecurity with a joint event at the National Press Club on October 25, 2017.

"It is critical that the two largest western democratic countries work together to create coherent approaches and practices promoting cybersecurity," said ISA President Larry Clinton.

The Cyber-Security Council of Germany was created in 2012. Its members include large and mediumsized companies, critical infrastructure operators, federal states, and municipalities. The association represents more than 2 million employees from business and 1.8 million members of other associations.

ISA and the Cyber-Security Council of Germany have already produced a joint policy paper which extends the ISA's Cybersecurity Social Contract to the German context. According to Clinton, the new series of events will include a range of issues, including privacy and e-health, and attempt to adapt existing products, such as the Cyber-Risk Handbook ISA produced for the National Association of Corporate Directors (NACD), to the German and broader European context.

"PricewaterhouseCoopers has already documented in their 2016 Global Information Security Survey that the principles in the NACD handbook can help generate effective cybersecurity outcomes. But, that Handbook was written from a U.S. perspective. The new series will adapt these principles to the unique German and European context to create a coherent approach for globally operating organizations," said Clinton.

Clinton said that while the focus of these events and activities is on the private sector, government input will be sought.

"For example, the NACD Handbook was produced by the private sector but endorsed by DHS and DOJ. We hope, and anticipate, similar collaboration with European democracies. Further details on these events will be available shortly," Clinton said.

About ISA: The Internet Security Alliance (ISA) is a trade association with members from virtually every critical industry sector. ISA's mission is to integrate advanced technology with economics and public policy to create a sustainable system of cybersecurity. ISA pursues three goals: thought leadership, policy advocacy and promoting sound security practices. ISA's "Cybersecurity Social Contract" has been embraced as the model for government policy by both Republicans and Democrats. ISA also developed the Cyber Risk Handbook for the National Association of Corporate Directors. For more information about ISA, please visit www.isalliance.org or 703-907-7090.

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