



PRESS RELEASE

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Wharton School Asks ISA to Create Executive Education Program on Cybersecurity

(WASHINGTON, D.C.) – The Internet Security Alliance (ISA) has accepted a request from the Stonier Graduate School and the Wharton School at the University of Pennsylvania to create and teach a cybersecurity course for their executive education program.

The course will be based on the Cyber-Risk Oversight Handbook that ISA created for the National Association of Corporate Directors (NACD). It will be offered for the first time as part of the spring 2018 Executive Education program at the University of Pennsylvania, in Philadelphia.

“ISA is delighted to be recognized by the Wharton School – arguably the top business school in the country – and have this opportunity to further disseminate and implement the economics-based cyber-risk management philosophy that ISA has been articulating for several years,” said ISA President Larry Clinton, who will also be the lead teacher for the course.

The NACD Handbook has been officially endorsed by the U.S. Department of Homeland Security and the U.S. Department of Justice, and independently assessed as producing positive cybersecurity outcomes, including better risk management, better alignment of cybersecurity with business goals, and helping to create a culture of security in organizations that use the core principles outlined in the Handbook.

Clinton also noted that the NACD Handbook is now being adapted and translated for the German and UK environments. “What we are now seeing is that the concept we outlined in the NACD Handbook, namely that cybersecurity is an enterprise-wide risk management issue – not just an IT operational issue – is gaining resonance across industry sectors and internationally. This is a critical next step in the evolution of cyber-risk management as we need organizations worldwide to have a consistent and coherent approach to the cyber threat.”

“The principles laid out in the NACD Handbook, combined with its practical advice on implementation, can and will produce real improvements in cyber-risk management. We are delighted the Wharton School has chosen ISA and this philosophy to be the core of their cybersecurity program for senior executives,” Clinton said.

About ISA: *The Internet Security Alliance (ISA) is a trade association with members from virtually every critical industry sector. ISA's mission is to integrate advanced technology with economics and public policy to create a sustainable system of cybersecurity. ISA pursues three goals: thought leadership, policy advocacy and promoting sound security practices. ISA's "Cybersecurity Social Contract" has been embraced as the model for government policy by both Republicans and Democrats. ISA also developed the Cyber Risk Handbook for the National Association of Corporate Directors. For more information about ISA, please visit www.isalliance.org or 703-907-7090.*