



PRESS RELEASE

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Internet Security Alliance & Wharton School Join Executive Education Program on Cybersecurity

(WASHINGTON, D.C.) – The **Internet Security Alliance (ISA)** has organized, and this month will teach, a cybersecurity course at the **University of Pennsylvania** as part of the **ABA Stonier Graduate School of Banking** and **Wharton School's** Executive Education Program.

The course is based on the Cyber-Risk Oversight Handbook that ISA created with the **National Association of Corporate Directors (NACD)**.

The NACD Handbook was deemed by the **PriceWaterhouseCoopers (PwC) Global Information Security Survey** as achieving higher cybersecurity budgets, better cybersecurity risk management, and closer alignment of cybersecurity with overall business goals. It has also been endorsed by the Department of Justice and the Department of Homeland Security. The handbooks have also been adapted internationally, with a new edition published for the United Kingdom and another for Germany developed in partnership with the German Government's **Federal Office of Information Security (BSI)**.

"The Wharton School program provides a great opportunity to educate corporate executives on how they should approach cybersecurity in a corporate setting, using the tested and effective principles laid out in the NACD Handbook," said **ISA President and CEO Larry Clinton**. "The course will pair the NACD principles with real-world case studies to provide a crash course on cyber risk management."

In addition to Clinton several members of ISA Board of Directors are part of the faculty They include:

- **Tracie Grella, Global Head of Cyber, AIG**
- **Gary McAlum, Chief Security Officer, USAA**
- **Tim McKnight, Chief Information Security Officer, Thomson Reuters**

Participants in the course will review the Target, Sony Pictures, and Equifax data breaches as case studies, and ISA member company **Ernst & Young (EY)** will lead a table-top exercise for students.

***About ISA:** The Internet Security Alliance (ISA) is a trade association with members from virtually every critical industry sector. ISA's mission is to integrate advanced technology with economics and public policy to create a sustainable system of cybersecurity. ISA pursues three goals: thought leadership, policy advocacy and promoting sound security practices. ISA's "Cybersecurity Social Contract" has been embraced as the model for government policy by both Republicans and Democrats. ISA also developed the Cyber Risk Handbook for the National Association of Corporate Directors. For more information about ISA, please visit www.isalliance.org or 703-907-7090.*

***About ACS:** The Alliance for Cyber Security (ACS), an initiative of the Federal Office for Information Security (Bundesamt für Sicherheit in der Informationstechnik, BSI), supports companies in increasing the level of information security and effectively protecting their assets and business processes against potential cyber threats. Via the ACS, BSI is working actively with partners and multipliers in order to provide companies of any size and across industries with strategic and practical guidance. Members receive insights into the current threat landscape as well as effective countermeasures for the protection of their business via the ACS website. ACS events and working groups enable the confidential exchange of information and experiences among members of the business and research communities. As an association of all major players in the field of cyber security in Germany, ACS counts about 2.600 members, 100 partners and 45 multipliers (February 2018).*