



# PRESS RELEASE

Cyber-Security Council  
Germany

## FOR IMMEDIATE RELEASE

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### GERMAN AND U.S. ASSOCIATIONS JOIN FORCES TO STRENGTHEN INTERNATIONAL CYBERSECURITY

(WASHINGTON, D.C.) – Germany’s largest networking platform in the field of cyber-security, the Cyber-Security Council of Germany (CSCG), and one of the most influential U.S. groups, the Internet Security Alliance (ISA), are joining forces to create new initiatives focused on strengthening international cybersecurity.

The initiatives will be kicked off with a joint event at the National Press Club on Wednesday, October 25, 2017, and will move to targeted joint events in Germany and London in November, then continue with U.S. and EU-based events, including a global summit on cybersecurity for corporate boards next spring in Geneva. The CSCG and ISA event is just the first of this series of programs that will include multiple industry and government participation.

ISA President Larry Clinton noted, “This is not just an awareness exercise. It’s time to move from describing and admiring the problem we face in cyber space to developing practical programs and tools to assist both industry and government to address the issue. The joint programs we are launching here in the U.S. this week and in Europe next month will span a wide variety of cyber-related issue areas, including corporate governance, personal privacy, critical infrastructure protection, and the development of analytical tools and methods to enhance security while maintaining the economic and cultural integrity of cooperating nations.”

“At the end of the day, a reliable cybersecurity architecture is about feasible IT solutions, the exchange of experts’ knowhow and connecting stakeholders across national borders. This, however, requires mutual trust and common values which can be established by the described joint programs,” said Philipp v. Saldern, President of the Cyber-Security Council Germany.

The National Press Club launch event will feature participation by DHS, leading executives from both German and U.S. companies, and a diverse representation from important, but not always highlighted, portions of industry, such as the National Association of Corporate Directors (NACD) and the Center for Audit Quality (CAQ).

“Too much of the discussion about cybersecurity has been focused on the IT and cybersecurity provider communities. We urgently need to broaden the discussion to bring in the boards and assessors who oversee the fundamental operational work needed to upgrade our security. The programs CSCG and ISA have already initiated and more we will unveil next week will both expand the focus of our collective security efforts and enable more practical solutions to various cyber related problems,” Clinton said.

**About ISA:** The Internet Security Alliance (ISA) is a trade association with members from virtually every critical industry sector. ISA’s mission is to integrate advanced technology with economics and public policy to create a sustainable system of cybersecurity. ISA pursues three goals: thought leadership, policy advocacy and promoting sound security practices. ISA’s “Cybersecurity Social Contract” has been embraced as the model for government policy by both Republicans and Democrats. ISA also developed the Cyber Risk Handbook for the National Association of Corporate Directors. For more information about ISA, please visit [www.isalliance.org](http://www.isalliance.org) or 703-907-7090.

**About the Cyber-Security Council Germany:** In August 2012, the Cyber-Security Council Germany was established by a group of reputable individuals. The Berlin-based, politically neutral association aims at advising businesses, government agencies and policymakers on issues related to cyber security and strengthening the fight against cyber-crime. Members of the association are large and medium-sized companies, operators of critical infrastructure, as well as experts and policymakers in cyber security. The association represents almost three million workers and almost two million members of other associations. Cyber-Security Council Germany provides a wide range of services to inform and support its members and focuses its activities on their operational and working requirements.

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