



PRESS RELEASE

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Following Bossert resignation, ISA President Larry Clinton details cyber governance best practices, ongoing policy efforts at U.S. Embassy in London

(WASHINGTON, D.C.) – Following news that White House homeland security cybersecurity adviser Tom Bossert is resigning, **Internet Security Alliance (ISA) President Larry Clinton** will deliver keynote remarks at a cybersecurity event at the U.S. Embassy in London on April 11, to advocate a unified international approach to cybersecurity based on cyber governance principles.

“With Bossert and other high-level administration officials resigning, it’s more important than ever that we have a coherent approach to cybersecurity worldwide to fend off global cybersecurity threats,” Clinton said.

Clinton will provide these remarks at “Unlocking the Future of Cyber Risk Management,” being hosted by ISA member company **Secure Systems Innovation Corporation (SSIC)** and **John Simmons, Minister Counsellor for Commercial Affairs at the U.S. Embassy in London.**

During his keynote, Clinton will discuss the existing cybersecurity threat, the inadequacy of current defenses, and effective industry and government responses, as well as ongoing cyber policy initiatives within the United States. Specifically, he will outline five principles of good corporate governance in cybersecurity such as:

- Cybersecurity is not an “IT” issue.
- You must understand your unique legal requirements.
- Boards need access to adequate cyber expertise.
- Companies need a comprehensive cyber-risk framework.
- Companies should fully assess cyber risk based on economics.

Clinton will also discuss ISA’s new United Kingdom-specific Cyber-Risk Handbook, based on the successful U.S. version published by the National Association of Corporate Directors and endorsed by the U.S. government, as well as a German version that has been endorsed by the Alliance for Cyber Security, an affiliate of the German government’s Federal Office for Information Security.

“Maintaining an effective dialogue with U.S. diplomats and international allies is incredibly important in establishing a unified front against cybercrime and cyber-attacks worldwide,” Clinton said. “As we unveil our Cyber-Risk Handbook for boards of directors in the UK, it is critical that we engage with policy leaders in the UK to help promote effective industry responses to cyber threats and encourage effective international policy in cyberspace.”

About ISA: *The Internet Security Alliance (ISA) is a trade association with members from virtually every critical industry sector. ISA’s mission is to integrate advanced technology with economics and public policy to create a sustainable system of cybersecurity. ISA pursues three goals: thought leadership, policy advocacy and promoting sound security practices. ISA’s “Cybersecurity Social Contract” has been embraced as the model for government policy by both Republicans and Democrats. ISA also developed the Cyber Risk Handbook for the National Association of Corporate Directors. For more information about ISA, please visit www.isalliance.org or 703-907-7090.*

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