



PRESS RELEASE

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Larry Clinton
President and CEO, Internet Security Alliance
(202) 236-0001
lclinton@isalliance.org

Top cybersecurity executives join ISA delegation to World Economic Forum's new cyber center

(WASHINGTON, D.C.) – **The Internet Security Alliance (ISA)** will lead a delegation of top cybersecurity executives to meet with leaders from the World Economic Forum's Global Centre for Cybersecurity in Geneva, Switzerland on April 17, to discuss opportunities to partner and address major international cybersecurity challenges.

The delegation to the new WEF center will consist of executives from ISA's member organizations across industry sectors, including **Vodafone, American International Group (AIG), Raytheon, the Center for Audit Quality (CAQ), and Synchrony Financial Services.**

"The opening of WEF's new cybersecurity center presents a great opportunity for ISA and its member companies to work collaboratively with international partners on a range of major cybersecurity issues," said **ISA President Larry Clinton**. "This initial meeting will allow us to identify areas of collaboration and help move the needle on cybersecurity across the globe."

The ISA delegation will discuss with WEF its work on educating corporate boards on cyber-risk management, including the development of cyber-risk handbooks for German and UK Boards of Directors based on the U.S. version created by the National Association of Corporate Directors. (NACD) Those handbooks will be released following the WEF meeting at the NACD Global Cyber Forum in Geneva on April 18. Also on the agenda are discussions on streamlining cybersecurity regulations and improving the cybersecurity workforce internationally.

"Educating corporate boards about cyber-risk management, boosting the cyber workforce, and minimizing cumbersome regulations that inhibit security improvements are all major concerns that need to be addressed to improve cybersecurity worldwide," Clinton added. "We look forward to having a productive dialogue with our WEF counterparts to make progress in these areas."

About ISA: *The Internet Security Alliance (ISA) is a trade association with members from virtually every critical industry sector. ISA's mission is to integrate advanced technology with economics and public policy to create a sustainable system of cybersecurity. ISA pursues three goals: thought leadership, policy advocacy and promoting sound security practices. ISA's "Cybersecurity Social Contract" has been embraced as the model for government policy by both Republicans and Democrats. ISA also developed the Cyber Risk Handbook for the National Association of Corporate Directors. For more information about ISA, please visit www.isalliance.org or 703-907-7090.*

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